

Adam Freetly

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EXPERIENCE:

Arden Media Company (RCR Wireless News)

Austin, Texas November 2009 - Present
Interactive Director

- Maintenance of existing CMS & static HTML sites
- Creation of PHP forms & applications for small projects
- Determination of suitability of CMS platforms for new sites and migration of existing sites
- Planning, design and launch of new sites
- Fulfillment and tracking of advertising campaigns
- Design of in-house marketing materials
- Planning and implementation of SEO campaigns
- Management of social media identities and engagement
- Management and QA of outsourced development
- Content management training

Blueprint Design Studio

Chicago, Illinois October 2007 – December 2009
Web Designer / Head of Web Development

- Creation of design mockups
- Determining Suitability of CMS / eCommerce packages
- Conversion of design mockups to PHP/XHTML/CSS templates
- Cross-browser compatibility
- WAI Accessibility
- Integration of JS effects into templates
- QA on all freelance development
- Management of freelance projects
- Tutorials with clients
- Content Integration
- SEO / keyword optimization

WordPress Community

August 2005 - 2008

Active community member

- Web design
- Winner, Best 2 column design, May 2006 template design competition
- Technical Support: Web Design/CSS
- Plugin Development
- General Development

Architemps, Inc.

Chicago, Illinois September 2006 - October 2007
Gonzalez Partners, Job Captain/General Drafting

- 3D Modeling, and rendering
- Firm Marketing, graphic design
- Server Maintenance
- Project design collaboration
- Project Coordination

Pappageorge/Haymes Ltd.

Chicago, Illinois February 2005 - August 2006

Job Captain

- Oversaw project design and delivery
- Coordination of consulting engineers

K2 Architects

Chicago, Illinois May 2002 – February 2005

Job Captain / CAD Administrator

- Oversaw project design and delivery
- Creation of 3d models for rendering
- Rendering/graphic design for marketing
- Network Maintenance
- Technical Support
- Upgrades

EDUCATION:

University of Illinois Chicago Chicago, Illinois

Chicago, Illinois August 1998 - August 2002

Pursued BA in Architecture 4-yr program (116 Credits of 130 req'd.)

- Physical model-making
- Hand drafting
- Animation and CG Modeling based design
- HTML presentations

Glenbard West H.S.

Glen Ellyn, Illinois August 1994 - May 1998

High School

- 1 semester graphic design
- 4 semesters drafting
- Core classes at honors level 4 yrs

SKILLS:

Operating Systems: Windows Small Business Server 2003/NT server/2000/XP/9x; Red Hat Linux 9; SUSE Professional 9.x, 10.x; OpenSuse 11, Mac OS/X 10.3, 10.4

Web Frameworks: WordPress, X-Cart, CubeCart, Symphony, Joomla!,

Photoshop 6-CS3,	Expert,	Currently used/8 years.
MS Office,	Intermediate,	Currently used/8 years.
HTML/CSS,	Expert,	Currently used/8 years.
JS/jQuery,	Novice/Junior,	Currently used/2 years.
PHP,	Novice/Junior,	Currently used/3 years.
Flash 4-CS3,	Novice/Junior,	Currently used/8 years.
Dreamweaver 4-CS3,	Intermediate,	Currently used/8 years.
Eclipse IDE,	Intermediate,	Currently used/2 years
AutoCAD 13-2008,	Expert,	2 years ago/10 years.
Softimage XSI,	Intermediate,	1 year ago/5 years.
Alias/Maya,	Intermediate,	2 years ago/1 year.
3D Max,	Intermediate,	2 years ago/2 years.